

GU GROUP COOKIE PRIVACY POLICY

In GU Group we consider the protection of personal data of our website as an important matter. This Privacy Policy will inform you on how we collect and use your personal data and your personal data protection rights when you visit our Website (<http://www.gugroup.com>). We note that this policy is subject to amendments and updates, therefore, please check this page from time to time.

1. Personal data we collect

You are not required to provide us with your personal data to access any area of this website. However, if you choose to contact us by sending an email, we are going to collect your name, email and your company's name (if applicable), so that we can reply to you and possibly stay in touch with you. Please refer to our e-mail Privacy Policy at http://www.gugroup.com/docs/email_privacy_policy.pdf.

2. Use for Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. You can find more information on how Google uses data from these cookies at www.google.com/policies/privacy/partners.

3. Security

We use a variety of administrative, technical, and physical controls to help protect your information. Unfortunately, even though we take measures to protect your information,

no security measure can be 100% secure, and we cannot guarantee the security of your information.

4. Changes to this Privacy Policy

We may make changes to this Privacy Policy from time to time. If we do revise this Privacy Policy, we will update the “Updated” date at the top of this Privacy Policy. Your continued use of our Services constitutes your acceptance of the terms of the Privacy Policy as amended or revised by us from time to time.

5. Contact Us

If you have any questions about your information, this Privacy Policy, or our privacy practices, please contact us at privacy@gugroup.com.